



**FOR IMMEDIATE RELEASE**

**CLOUD B AROMA PILLOWS EARN CREATIVE CHILD AWARDS**

**LOS ANGELES** (June 2010) – The Creative Child Awards Program has recognized Cloud B® with two new awards. The Twilight Turtle & Friends™ Aroma Pillows have earned the 2010 Top Choice of the Year Awards in the Baby Sleep Aids category of the Baby & maternity Awards Program and the 2010 Product of the Year Award in the Baby Products Category of the Toy Awards Program.

The Twilight Turtle & Friends Aroma Pillows are pediatrician recommended sized pillows capable of folding into adorable plush toys. Each pillows comes with a removable scent pouch with Cloud B's exclusive lavender blend and a fitted pillowcase.

Moms, educators and early education professionals review products on the criteria for nurturing creativity and education in the Creative Child Awards Program. Only one product per category can win the Toy of the Year Award.

Cloud B's Twilight Turtle & Friends Aroma Pillows were also recently recognized by The National Parenting Center receiving their Seal of Approval. For more information on the Twilight Turtle & Friends Aroma Pillows and the complete Cloud B product line, please visit [www.cloudb.com](http://www.cloudb.com).

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**About Cloud B**

Cloud B is an award winning children's toy company and trusted name with parents worldwide for products dedicated to helping children sleep better. All products, including the popular Twilight Turtle™ and Sleep Sheep™, are developed in consultation with an advisory board of pediatricians and specialists. For more information on Cloud B and its products, please visit [www.cloudb.com](http://www.cloudb.com).

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