



MEDIA ALERT
FOR IMMEDIATE RELEASE

CLOUD B PRODUCTS AVAILABLE AT DALLAS MARKET CENTER SHOWROOM

DALLAS (January 2010) – Cloud B® is pleased to announce its permanent showroom location at the **Dallas Market Center** located in the **Kids World Studio #8701** on the 8th floor of the World Trade Center.

Attendees to the Dallas Home & Gift Shows or the Dallas Apparel Shows will have the opportunity to view all of Cloud B's best-selling products including Sleep Sheep™ and Twilight Turtle™ as well the newest addition to the product line, the Sleep Sheep & Friends™ Aroma Pillows.

Cloud B products retail for \$4.95-\$129.95 and are available worldwide at major retailers, specialty boutiques and gift shops, as well as online on the Cloud B website. For more information on Cloud B and to see the complete product line, please visit us at www.cloudb.com.

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About Cloud B

Cloud B is an award winning children's toy company and trusted name with parents worldwide for products dedicated to helping children sleep better. All products, including the popular Twilight Turtle™ and Sleep Sheep™, are developed in consultation with an advisory board of pediatricians and specialists. For more information on Cloud B and its products, please visit www.cloudb.com.

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